



Greetings!

The Canadian Ice Stock team will take an extraordinary trip, and I want to see if your business would like to come along!

In February 2022, the Canadian Ice Stock team will be going to Ritten, Italy to compete in the Ice Stock World Championships. The Canadian Ice Stock Federation is a not-for-profit sports organization that was established in 1980. In the next world championships, we will be sending a mens and womens team. At the last World Championships in 2020, our women's team earned the silver medal and our men's team brought home the gold! We will be looking to build off of those accomplishments and continue to strive for excellence.

Participating in the World Championships is a tremendous honour but is very costly. As we are not publically funded, the financial burden is placed upon each player to cover the costs of travel, food, lodging and uniforms. This usually averages to about \$5,000 per athlete. To help with these costs, we are asking you to come with us on our journey by sponsoring our team.

We have three different sponsorship packages;

- \$150 – company logo/business card on www.icestockcanada.ca website
- \$500 – company logo on team t-shirts and website
- \$2,000 – company logo on t-shirts, website team jackets that are worn during all practices, games, events, etc. at the 2022 World Championships and for the following two years at tournaments in Canada. Some of these events are televised throughout Europe, but we will also be recording these games and posting them on our YouTube channel.

While we are away, we will be updating our Facebook page regularly from Italy of our experience, with pictures and videos of our games and the local culture. We do want you to come along and share the experience, even from afar.

If you would like to be a sponsor, please detach the sponsorship form below. You can make cheques payable to Canadian Ice Stock Federation and return the form and cheque to me. Please email company business card pdf to canadianicestockfederation@gmail.com.

THANK YOU FOR YOUR SUPPORT!

Jen Mayrl
Canadian Ice Stock Federation President
705-331-3463

<u>World Championships Sponsorship</u>	
I agree to sponsor you in the amount of \$_____ for the Ice Stock World Championships.	
Company Name:	_____
Website:	_____
Address:	_____
Phone:	_____
Email:	_____

